

accom- plished visual com- munica- tion

2022

Profile

aftermodern.lab inc. is an accomplished, award-winning, Toronto-based communication design studio working in both cultural and commercial contexts, across all mediums. We practice purposeful visual communication inspired by modernism, purity of form and colour, and the uncompromising pursuit of typographic excellence.

The studio was established in Toronto in 2009 by Principals; Anthony Campea and Trevor Embury.

Key Areas of Activity

Brand / Visual Identity Design
Marketing and Advertising
Exhibition and Signage Design
Screen Printing
Photography
Motion Graphics / Animation
Design Consultation
Copy-writing / Editing

Brand Strategy
Print and Publishing Design
Plastics Fabrication
Print Production Coordination
Social Media / Content Creation
Website design / Development
Project Management
Architectural Rendering /
3D Modelling

Teaching Engagements

Ontario College of Art and Design University (OCAD U), Canada
University of Illinois, Chicago (UIC), United States of America
The Basel School of Design and Visual Communication Institute
HGK FHNW, Switzerland

Design Instructed Workshops & Talks

Aspeth Inc, Toronto, Winter 2019
SEGD Canada, Toronto, Fall 2018
Design TO, Toronto, Winter 2018
Sheridan College, Oakville, Summer 2017
Tashkeel Gallery, Dubai, Spring 2017
Design Days Dubai, Spring 2017
SIKKA Art Foundation, Dubai, Spring 2017
Toronto Design Offsite Festival, Toronto, Winter 2017
Esker Foundation, Calgary, Summer & Fall 2016
OCAD U, Toronto, Spring 2014
Toronto Design Offsite Festival, Toronto, Winter 2014

Design Awards

German Design Council, Design Awards — 2021, 2022
Indigo Design Award, Poster Design — 2021, 2022
IDA Design Award, Product Design — 2020, 2021
Muse Award, Live Experiences — 2019, 2020, 2021
IDA Design Award, Print and Collateral Material — 2019, 2020
Ontario Museum Association Award — 2013

Select Clients

Andy Warhol Museum
Artist Project
Art Toronto
Aspeth Inc.
Azure Magazine
Banff Centre
Canadian Art Foundation
Design Exchange Toronto
Edward Burtynsky
Electronic Arts Entertainment
Esker Foundation
IIDEXCanada
Index-Design
Informa Canada
Justina M. Barnicke Gallery
KPMB Architects
Marla Wasser
Medirex Systems
Museum of Contemporary Canadian Art
RE/MAX Canada
Right At Home Realty
ROM | Royal Ontario Museum
Rupi Kaur Inc.
Ryerson University
Sikh Foundation
Southern Alberta Art Gallery
Tom Thomson Art Gallery
Toronto Design Offsite Festival
Toronto International Film Festival
Universal Music Group
University of Calgary
University of Lethbridge
University of Toronto
Women in Film & Television - Toronto

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Select Work



DesignTO Festival 2022

Toronto, Canada

Visual Identity, Environmental, Experiential,
Marketing, Print, Screen Printing,
Wayfinding, and Web Design
2012 – Current

DesignTO is an inspiring festival of events and exhibitions happening across the city of Toronto. Formed by an association of several 'offsite' shows, all of our exhibitions and events feature and promote the best in new, Canadian practices. The festival not only focuses on the art and design within each show, but also the ways they are organized, curated and produced.



DesignTO Festival

TO Group Inc.
Canada

—
Visual Identity, Marketing, Signage,
Print and Web Design
2019-Current

TOGroup is fully committed to providing
Wealth & Health programs, tailored to
meet the unique and ever changing needs
of our customers.

wealth.health

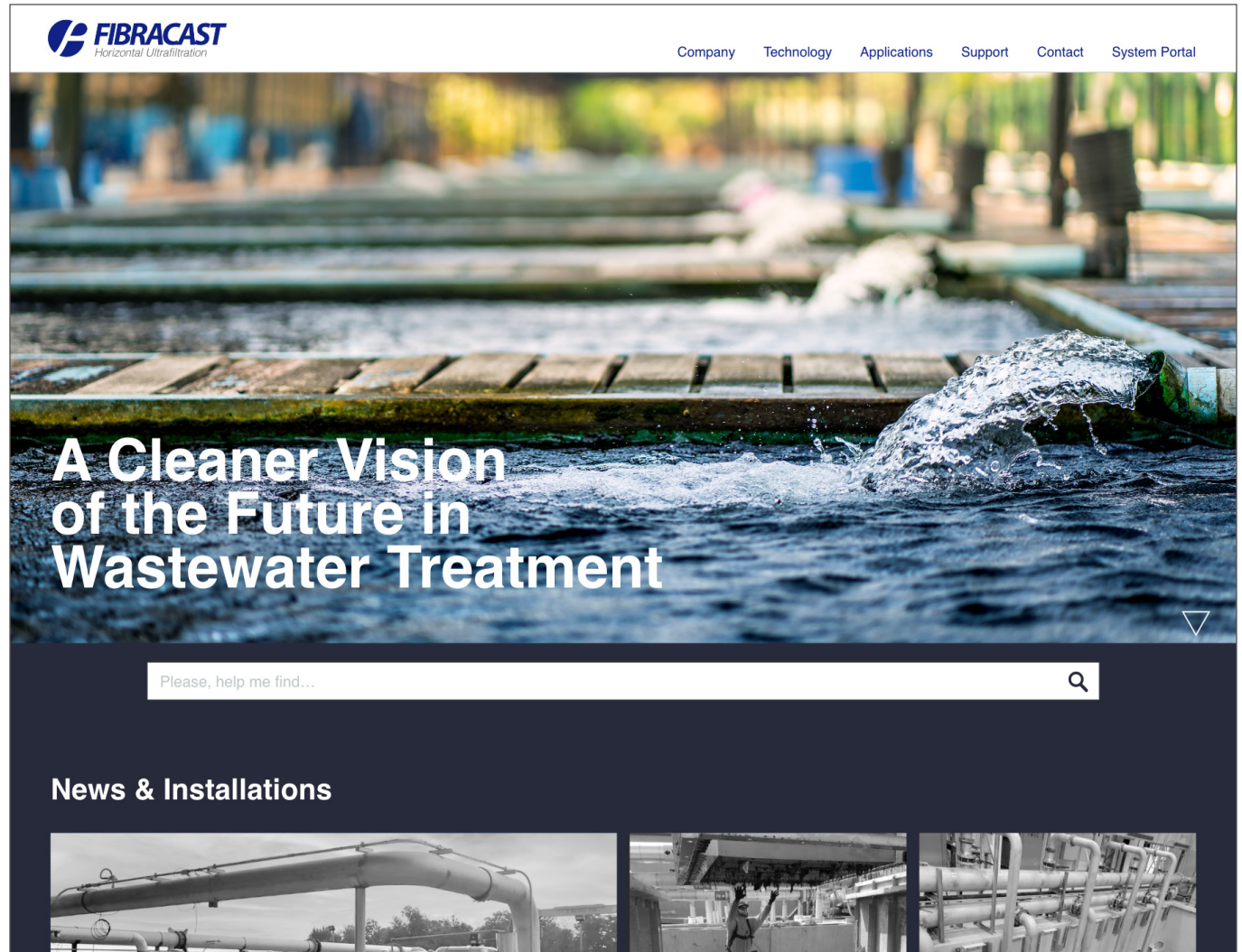


TO Group Inc.

Fibracast Ltd.
Toronto, Canada

—
Visual Identity, Experiential, Marketing,
Print, and Web Design
2021 – Current

Learning from the old but forging ahead with the new, innovation is all about trying when others simply conform. FibrePlate™ is the result of people imagining what a membrane should be and not what others are willing to accept. FibrePlate™ raises the bar on performance with its unique membrane design while delivering great customer experience through the support and dedication of the people behind it.



Fibracast Ltd.

**Lorne Steinberg Wealth Management
Canada**

—
Marketing, Print, and Publication.
2016-Current

Research is the lifeblood of our company. Through our disciplined investment approach, we aim to grow client capital over time within a lower risk framework. Capital preservation is of paramount importance.

We are a management-owned firm and operate without external influence or pressure, free of ties to product providers and financial service institutions. Employees and partners of the firm own the same securities as our clients, ensuring that interests are aligned.



Steinberg Wealth

RE/MAX Canada
Canada

Editorial and Web Design
2007 – Current

RE/MAX was founded on the belief that by providing the best training, administrative and marketing support possible to independent business owners, they would be free to focus on what they do best—sell real estate and operate dynamic brokerages.



RE/MAX Canada

Kahlil Gibran Collective
Sydney, Australia

Visual Identity, Marketing, Print, Screen
Printing, Product Design, and Web Design
2019-Current

Founded, supported and managed by dedicated researchers, scholars and biographers of Kahlil Gibran and Mary Haskell, the KGC's aim is to further the scholarship of Kahlil Gibran's life, work and legacy. KGC members will partake in active international programs, events and publications that will further this cause, and in the foreseeable future create forums, such as conferences, speakers programs and film.



Kahlil Gibran Collective

WIFT Toronto Crystal Awards Gala 2020

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Wayfinding, Web Design & Media,
and Video Production
2019 – Current

Founded in 1984, WIFT Toronto is a member-based organization of enthusiastic people committed to the development and advancement of women and non-binary individuals in the screen-based industry.

Marci Ien

Previous Co-Host, *The Social and current Liberal MP for Toronto Centre*

Marci Ien is a devoted Toronto community leader and journalist who has dedicated her life to providing a voice for those who need it most. She was born and raised in Toronto, where she lives with her children Blaize and Dash.

Marci is a passionate advocate for vulnerable communities in Canada and around the world, with an award-winning career in journalism and television that has spanned three decades. She has travelled internationally with Journalists for Human Rights and WorldVision—and here at home, Marci has worked with underprivileged youth as a mentor with Trust15, an afterschool program based in Etobicoke, and in La Loche following the shooting at Dene High School in 2016.

Bell
Media

**Special Jury Award
of Distinction**



WIFT Toronto

Informa Canada, Artist Project 2020

Toronto, Canada

Visual Identity, Environmental, Experiential,
Marketing, Print, Screen Printing,
Wayfinding, and Web Design
2018 – Current

From collectors and curators, to gallerists and designers, visitors can explore and discover works of art from over 300 top contemporary artists from Canada and abroad. This is a unique opportunity to meet and buy art directly from artists at Toronto's favourite art fair.



Informa Canada

Reception@tiff 2019

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Wayfinding, Web Design & Media,
and Video Production
2019 – Current

Founded in 1984, WIFT-T is a member-based organization of enthusiastic people committed to the development and advancement of women in the screen-based industry. The following beliefs form our philosophy.



Women in Film & Television - Toronto

Rupi Kaur Inc.
Toronto, Canada

—
Screen Printing and Packaging Design
2018 – Current

Rupi Kaur is a poet, author, and performer. In her final year of university, Rupi wrote, illustrated, and self-published her debut collection of poetry, *milk and honey*. In the years since, *milk and honey* has become an international phenomenon. It's sold over 5.5 million copies, been translated into more than 40 languages, and landed as a #1 New York Times Bestseller - where it has spent more than 130 consecutive weeks.



Rupi Kaur Inc.

Hofland Interiors Catalogue
Canada

—
Editorial Design
2018 – Current

Established in 1956, we began as a small greenhouse operation in Mississauga. John G. Hofland, a young entrepreneur from Holland, with his wife Hendrika, sold their flowers to the Toronto market. As the business grew, Hofland began importing flowers to complement production.



Hofland Interiors

Right At Home Realty Inc.

Toronto, Canada

Visual Identity, Marketing, Presentation,
Print, and Web Design

2018 – Current

Right at Home continues to maintain its position as the number one brokerage in the GTA and remains the largest independent brokerage in Canada. Our network has grown to 10 offices and over 5000 members serving southern Ontario with recent acquisitions in Barrie and Ottawa further extending our reach. RAH will continue to execute an aggressive growth strategy increasing its presence throughout Ontario and beyond while offering Realtors® a favourable alternative to outdated commission split business models.



Right At Home Realty Inc.

Picture Palace Exhibition 2019

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2019

Immerse yourself in the magic of moving pictures and sound. Learn more about how that magic is made, with lighting, colour, framing, movement, sound, and effects. As you move between fantasy and reality, between watching, making, and sharing pictures, step into a world where every image carries the imprint of who and what made it. Watch with your eyes opened wider.



TIFF Exhibitions

Ryerson University, Design Fabrication Zone
Toronto, Canada

—
Visual Identity, Marketing, Print, Social
Media, and Web Design
2017 – 2019

Design Fabrication Zone (DFZ) is an interdisciplinary hub for design/fabrication innovation and entrepreneurship at Ryerson University. A joint venture between the School of Interior Design and the Department of Architectural Science, DFZ facilitates incubation and acceleration of ideas and strategically propels design learning and 3D production towards construction and/or business innovation.



Ryerson University, Design Fabrication Zone

Medirex Systems Inc.

Toronto, Canada

—
Visual Identity, Editorial, Event, Marketing,
Packaging, Product, Print, Presentations,
Screen Printing, Training & Education,
and Web Design
2001 – 2019

Medirex is improving each patient
experience by providing healthcare process
improvement solutions: integrating people,
processes, and technology. We are a team
of specialists that solve process issues for
the delivery of care information, whether it's
clinical, technological, or business related.



Medirex Systems Inc.

STEPS Initiative

Toronto, Canada

Visual Identity, Marketing Collateral, Digital and Print Design, and Construction Drawings
2017 – 2019

STEPS has been in operation since 2011, first as an incubated project of the Centre for Social Innovation, and now as an independently registered charity. We know we're a young organization, but in that time we've engaged thousands of community members in what have been some of the largest and most inclusive cultural initiatives in Canada.



STEPS Initiative

digiPlaySpace Exhibition

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2011 – 2018

digiPlaySpace annual exhibition is about learning through play, collaborative discovery, open exploration, and accessibility, designed to stimulate imaginations and inspire a lifelong passion for creativity and invention.



TIFF Exhibitions

LCI Arts Academy Dance
Lethbridge, Canada

—
Visual Identity Design
2018

LCI Arts Academy Dance is a premiere dance academy which offers a four-year comprehensive dance program for students at the Lethbridge Collegiate Institute. The academy teaches hip-hop, breakdance, jazz, modern/contemporary and tap dance. In addition to technique class, dancers study theory, anatomy and dance history to expand their understanding of the art form.



LCI Arts Academy Dance

Collaborn Tokyo

Tokyo, Japan

—

Visual Identity Design

2017

Collaborn is a Tokyo based mobile phone case developer with a focus on building international collaborations to further develop their creative product lines.



Collaborn Tokyo

In-Parenthesis

Japan

—

Print and Publication Design

2017

Photography for Philip LePage is centered on the contradictions inherent in ideas of home, identity and belonging. He thinks of photography as a journey between two worlds. A middle ground that separates and joins at the same time. A liminal space very like Isaac Stern described music; “that little bit between each note-silences which give form”.



Philip LePage

Esker Foundation

Calgary, Canada

Book, Publication, and Print Design
2015 – 2017

This book is a compendium to the exhibition Fiction/Non-fiction. The thirteen artists in Fiction/Non-fiction challenge mainstream cultural and political narratives by offering transcultural critique through works that propose counterpoints, rhetorical questions, and revisionist statements (often as increasingly abstract forms of representation) to official historical records or archives.



Esker Foundation

Tom Thomson Art Gallery
Owen Sound, Canada

—
Visual Identity, Marketing, Print, Screen
Printing, and Web Design
2013 – 2017

Tom Thomson Art Gallery in Owen Sound
is a regional art centre, museum and
national cultural attraction dedicated to
the innovative spirit of landscape artist and
Canadian icon, Tom Thomson.



TOM

Tom Thomson Art Gallery

Shed Creative Agency
Toronto, Canada

Visual Identity Design
2016

Shed Creative Agency is a subsidiary company of Universal Music Group Canada and sits at the heart of the culture space and is perfectly positioned to connect brands with unique and creative content solutions.



Universal Music Group Canada

Andy Warhol: Stars of the Silver Screen
Toronto, Canada

Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2015

Major exhibition surveys Warhol's celebrity obsession and features his personal collection of Hollywood artifacts and memorabilia, as well as early artworks, film and video works, and photographs. This exhibition is in partnership with the Andy Warhol Museum in Pittsburgh.



TIFF Exhibitions

Branding the City Toronto, Canada

Visual Identity Design
2015

AZURE is an award-winning magazine with a focus on contemporary architecture and design. Since its launch in 1985, it has earned a global reputation for excellence. Its international perspective and multidisciplinary coverage—which puts architecture, interiors, products, landscapes and urbanism together in a real-world scenario—make it distinct from any other publication available on newsstands.



AZURE Magazine

Circuit Index-Design Montréal
Montréal, Canada

—
Visual Identity, Marketing, Print, Screen
Printing, and Wayfinding Design
2015

Ne manquez pas l'événement design de la
rentrée avec la cinquième édition du Circuit
Index-Design, le 27 septembre prochain.
Découvrez les adresses design du Quartier
Design Royalmount



INDEX Design

Canadian Art Foundation

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2012 – 2015

Canadian Art Foundation (CAF) is the voice for visual arts in Canada. For more than three decades, CAF has fostered an appreciation of Canada's artists and their works—from emerging talent to legendary icons.



Canadian Art Foundation

IIDEX Canada

Toronto, Canada

Visual Identity, Environmental, Experiential,
Marketing, Print, Screen Printing,
Wayfinding, and Web Design
2014

We bring people together to experience the power of design. IDS Toronto celebrates and promotes design in Canada and across the world. IDS is held annually for 4 days, the 3rd week of January in Toronto, Canada. Experiential and transformative, we bring together compelling concepts, innovative products, upcoming talent and key experts in the industry so you can be inspired by the best of the future.



Informa Canada

Justina M. Barnicke Gallery,
University of Toronto
Toronto, Canada

—
Print and Publication Design
2014

Something More Than A Succession of Notes
exhibition presented in partnership with the
Consulate General of France in Toronto with
support from the Institut français as part of
Paris-Toronto. Curated by Mélanie Bouteloup,
Director, Bétonsalon—Centre for art and
research, Paris.



Justina M. Barnicke Gallery

St. Gallen & Olivier Tailors
Brussels, Belgium

—
Visual Identity Design
2013

St. Gallen & Olivier is a high-quality, custom fashion atelier in Brussels, Belgium. Drawing on the expertise of the finest craftsmen, they create contemporary ready to wear, made to measure and bespoke attire.



St. Gallen & Olivier Tailors

Kindest!

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